Lords.org Cookies

ASP.NET_SessionId, SESS# - Preserves the visitor's session state across page requests

_at.hist.# - Collects anonymous data on the user's visits to the website, such as the number of visits, average time spe nt on the website and what pages have been loaded with the purpose of generating reports for optimising the website content.

__atuvc - Used by the social sharing platform AddThis to store the user's usage history of the AddThis sharing widget

_dc_gtm_UA-# - Used by Google Tag Manager to control the loading of a Google Analytics script tag.

_ga - Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

_gid - Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

__atuvc - Updates the counter of a website's social sharing features.

__atuvs - Ensures that the updated counter is displayed to the user if a page is shared with the social sharing servic e, AddThis.

_at.cww - Used by the social sharing platform AddThis

kuid - Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

_twitter_sess - Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service.

B - Collects anonymous data related to the user's website visits, such as the number of visits, average time sp ent on the website and what pages have been loaded. The registered data is used to categorise the users' interest and demographical profiles with the purpose of customising the website content depending on the visitor.

bkdc - Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

AdServer/Pug - A Google Analytics cookie that takes a timestamp of the exact moment in time you entered the site.

anj - Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

bku - Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad netwo rk.

at-lojson-cache-# - Used by the social sharing platform AddThis

at-rand - Used by the social sharing platform AddThis

bt2 - Used by the social sharing platform AddThis to keep a record of parts of the site that has been visited in order to recommend other parts of the site

ck, ck2, CMDD, CMID, CMPS, CMRUM3, CMST, oo, pt - Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.
collect - Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.

demdex - Via a unique ID that is used for semantic content analysis, the user's navigation on the website is register ed and linked to offline data from surveys and similar registrations to display targeted ads.

eud - Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad netwo rk.

euds - Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

everest_g_v2 - Used for targeted ads and to document efficacy of each individual ad.

external_referer - Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service.

flashtalkingad1 - Used to register what ads the user has seen.

fr - Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

GPS - Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.

guest_id - Collects anonymous data related to the user's visits to the website, such as the number of visits, average ti me spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service.

i - Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

ibkukinet, ibkukiuno - Registers how the user has reached the website to enable pay-out of referral commission fees to partners.

IDE - Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on e of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

khaos - Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad netwo rk.

KRTBCOOKIE_# - Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

loc - Geolocation, which is used to help providers determine how users who share information with each othe r are geographically located (state level).

mako_uid - Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.

matchgoogle - Regulates synchronisation of user identification and exchange of user data between various ad services.

mc - Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

PREF - Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.

PUBMDCID - Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

put_# - Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad netwo rk.

r1 - Collects data related to the user's navigation visits to webpages in order to assess the efficacy of ads that are displayed on the website.

ra1_sid, ra1_uid, RA1balancer - Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose

of optimising ad display based on the user's movement on websites that use the same ad network.

rlas3 - Collects anonymous data related to the user's visits to the website, such as the number of visits, average ti me spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

rpb - Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad netwo rk.

rtbData0 - Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

rud, ruds - Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad netwo rk.

sess - Used to check if the user's browser supports cookies.

SEUNCY - Registers a unique ID that identifies the user's device for return visits.

svid - Via a unique ID that is used for semantic content analysis, the user's navigation on the website is register ed and linked to offline data from surveys and similar registrations to display targeted ads.

TapAd_DID, TapAd_TS - Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.

TDCPM, TDID - Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

test_cookie - Used to check if the user's browser supports cookies.

TMP_X1ID - Registers a unique ID that identifies the user's device during return visits across websites that use the sam e ad network. The ID is used to allow targeted ads.

tuuid - Registers whether or not the user has consented to the use of cookies.

u2 - Collects data related to the user's navigation visits to webpages in order to assess the efficacy of ads that are displayed on the website.

uid - Creates a unique, machine-generated user ID. AddThis, which is owned by Clearspring Technologies, uses the user ID to make it possible for the user to share content across social networks and provide detailed statistics to various providers.

uuid - Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

uuid2 - Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

uuidc - Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

uvc - Detects how often the social sharing service, AddThis, encounters the same user.

vc - Used by the social sharing platform AddThis

VISITOR_INFO1_LIVE - Tries to estimate the users' bandwidth on pages with integrated YouTube videos.

wfivefivec - Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

X1ID - Registers a unique ID that identifies the user's device during return visits across websites that use the sam e ad network. The ID is used to allow targeted ads.

xtc - Registers the user's sharing of content via social media.

YSC - Registers a unique ID to keep statistics of what videos from YouTube the user has seen.

p.gif, ACX_COUNT, ACXID, ACXID, audience, bounce, browser_id, c, cksync.php, cm, CMPRO, ct0, cx, data-rk, dh, di2, dpm, gid, IDSYNC, match/bounce, matchx1, mus, na_sc_x, na_tc, ONPLFTRH, ouid, personalization_id, Pugt, push, r/collect, rocket, rpx, rtn1-z, rum, sci, segment/modify/sxc;;pixel, site/#, smd, spot/#, spp.pl, ssc, ssh, sshs, t_gid, taboola_usg, tap_php, tapestry/1, tuuid_lu, ul_cb/sync, um2, visitor-id, w/1.0/sd, yie/ld/cs, _atshc, bct, oapi/idsync, ra1_sgm_#, sc - Unclassified